

NEW WEBSITE & BOOKING ENGINE QUICK GUIDE

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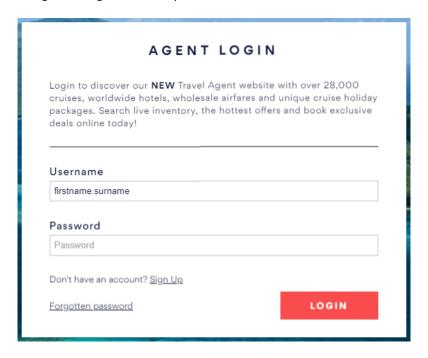
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HOW TO LOG IN

- 1. URL: creativecruising.com.au
- 2. Log in using the login details provided:



3. Once you have logged in, you will be taken to our home page. This is where you can search for your cruise:



Please note: If at any stage of booking, you would like to return to the home page, you can click on the Creative Cruising logo at the top of the page.

WEBSITE CONTENT

After logging in to the website you will be taken to the search screen where you can navigate the website's content. Below is an explanation of the content on our website.

Top Banner

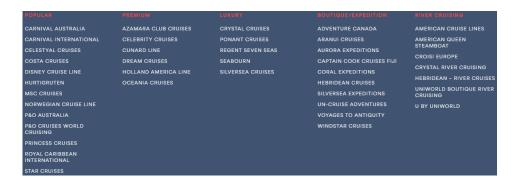


Find a Cruise

 As well as in the back end of the system, you can search for cruises via the 'Find a Cruise' tab.

Cruise Lines and Destinations

• These two tabs will provide a results listing of all available sailings for the selected cruise line or destination:



Hot Offers

- This is where you will find all the cruise lines' current promotions, last minute deals and easy sells.
- It is updated regularly by our marketing department.

For example:

Norwegian Cruise Line - Free at Sea

Date Range

Valid until: TBA

FREE at Sea Promo^ - pick one of the following bonus offers for studio & insde or pick two for oceanview, balcony & mini-suite:

Beverage Package+
Specialty Dining Package×
250 Minute Internet Package∞
Shore Excursion Credit

****FREE at Sea Promo is valid on the first sailing only: Bonuses are applicable to passengers 1 & 2 in the cabin and both passengers must choose the same bonus offer. +Ultimate Beverage Package: Guest must be 21 years or over to qualify. Variety of spirits, cocktails, wine by the glass & bottled or beer up to \$15. Includes fountain soda and juice.
Does not apply to the Ice Bar. Does not include room service, bottled water, beer buckets, premium brands, bottled wine, mini bar, freshly squeezed juice, and coffee. *Specialty dining package is 3 meals per person. Specialty Dining includes one main course per person at Cagney's and Le Bistro restaurants. Food Republic, The Bake Shop, Ice Cream Bar, Gelato, specialty items in the Asian restaurant, Special Occasion/Holiday menus and beverages are not included.

™IF: 250 minutes applicable to one login per stateroom. Shore excursion credit is US50 per port per stateroom.
Does not include embark & disembark day. Credit has no monetary value & is non-refundable.

Air, land & Sea



- This is where you will find all of our AMAZING packages.
- Packages can include airfares, heavily discounted cruise, guided holidays and accommodation.
- You can filter via destinations, cruise lines and duration



- Select Europe in the destination tab, MSC as the cruise line and leave the duration blank, then click 'Go'.
- Below is an example of one of our Europe packages that would come up with QF and MSC in Europe.
- To look into the package in more detail, you just need to click on the red 'More' button on the bottom right hand side of the package:



• This will give you a snapshot of rates, highlights, inclusions, policies, travel agent notes and itinerary:



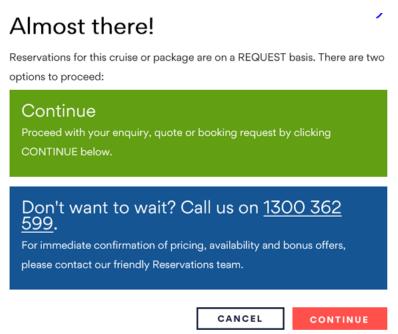
 Once you have read through all the conditions, select the red 'Continue' button at the end of the bottom banner:

ROMAN SIGHTS & MEDITERRANEAN SEAVIEW (MSCO19) 11 NIGHTS FROM \$3,861 /PP

• If you have flights included in the package, your flight options will come up first:

Confirm flight options

- Once you have chosen your flights, press the red 'Continue' button.
- Follow the prompts and after each screen, hit the red 'Continue' button.
- Once you have selected your flights, number of passengers and cabin type for your cruise, the following screen will display:



- If you hit continue, your package request will be sent to our reservations team and will be on a request basis.
- The Reservations team will respond to you within 24hrs.
- For an immediate response, you can always call our reservations line.

Groups

 Click on the groups tab to see the benefit of booking a group and who to contact in our Creative Cruising Groups department.

Solo Travellers

- This is an area where you can find our specially customised solo travel packages, as we develop them.
- Currently you will find any packages we have put together for solo travellers and any special deals where cruise lines are waiving the single supplement.
- Here is an example of what you might find in terms of a package:



1. Just click on the red 'More' button on the bottom right hand corner of the package (same as the air land and sea packages) for more details and call our Reservations team for an immediate response.

More

- This is the last tab on the banner.
- This is where you will find essential information, including agent commissions, allocations, online check-in, etc.
- Once you click on the 'More' tab, you will see a drop down menu with the following:



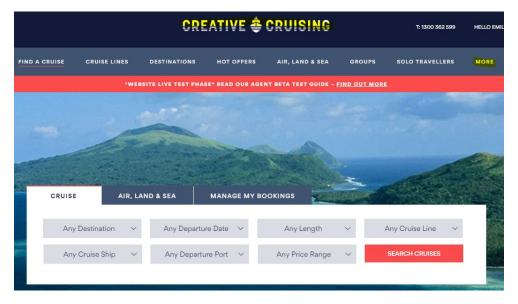
CREATIVE COLLECTION



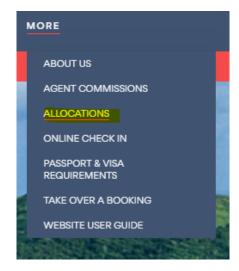
The Creative Collection is a collection of cruises that we have pre purchased allocations on at special rates. These can be identified by this symbol:



To find a list of our allocations you can go to the Creative Cruising banner at the top of the screen which will take you back to the main screen. Select the 'More' tab:



Select 'Allocations':



• Then view allocations PDF

Allocations

Our team of Product Specialists hand pick the '**Creative Collection**', a select list of allocations with 7 x leading cruise lines and over 300 sailings. The 'Creative Collection' is updated monthly. We hold space for you, our Travel Agent partners, on these sailings so that you can book into new season releases and popular cruises with confidence.

Our Product Team negotiate with leading cruise lines to bring added extras and bonuses such as **On Board Credits** and **specialty dining vouchers**.

You can now book directly into the 'Creative Collection' online! Look out for the icon in search results. This indicates that the particular sailing is within the allocation collection and guests will benefit from added extras!

Creative Collection



VIEW ALLOCATIONS PDF

The allocations document will look like this:



Creative Choice Sailings Updated - 07 Sep 18

Royal Caribbean Cruises					
SHIP	DEPARTURE DATE	LENGTH	ITINERARY DETAILS	VALUE ADD	
OVATION OF THE SEAS	30-Mar-19	10 nights	NEW ZEALAND, SYDNEY RETURN	US\$50 Onboard Credit per Stateroom	
OVATION OF THE SEAS	9-Apr-19	08 nights	SOUTH PACIFIC, SYDNEY RETURN	US\$50 Onboard Credit per Stateroom	
EXPLORER OF THE SEAS	13-Apr-19	11 nights	THE SPICE ROUTE, SINGAPORE - DUBAI	US\$50 Onboard Credit per Stateroom	
RADIANCE OF THE SEAS	14-Apr-19	4 nights		N/A	
RADIANCE OF THE SEAS	18-Apr-19	18 nights	REPOSITIONING CRUISE, SYDNEY - HONOLULU	US\$75 Onboard Credit per Stateroom	
EXPLORER OF THE SEAS	24-Apr-19	13 nights	SUEZ CANAL & MEDITERRANEAN, DUBAI - BARCELONA	N/A	
OVATION OF THE SEAS	2-May-19	11 nights	REPOSITIONING CRUISE, HONOLULU - VANCOUVER	N/A	
SPECTRUM OF THE SEAS	4-May-19	14 nights	SPICE ROUTE, DUBAI - SINGAPORE	N/A	
OVATION OF THE SEAS	13-May-19	11 nights	ALASKA, VANCOUVER - SEATTLE	N/A	

Please note: this is updated regularly

HOW TO SEARCH FOR A CRUISE

1. Select the date range, cruise line and cruise ship. Then select 'Search Cruises' to search for the cruise:



- 2. A list of available cruises will appear. In this screen you can compare up to 6 different cruises.
- 3. To compare the pricing of the available cruises, you can select the 'Compare' button situated under the cruise pricing:



4. This will put your selected cruises on a pop up banner at the bottom of the screen.

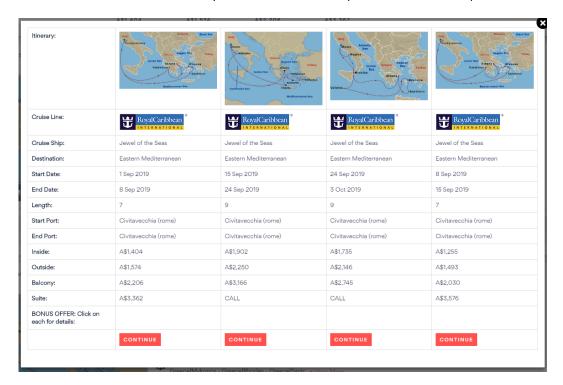


5. To view and compare those cruises, select the 'Compare' button on the right of the grey banner:

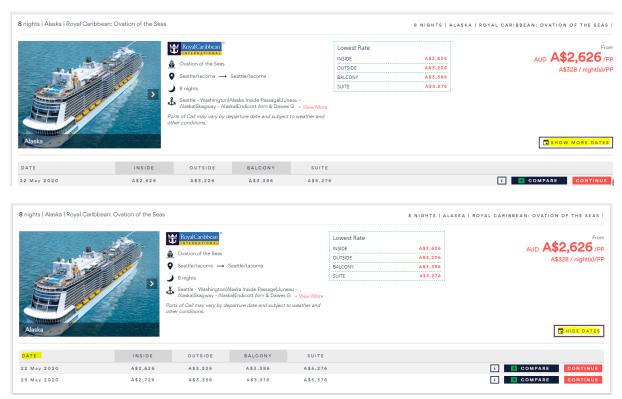


Please note: You can compare up to 6 cruises at once.

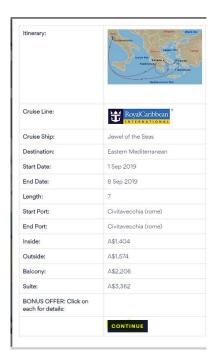
6. This will reveal a summary of all the cruises you want to compare:



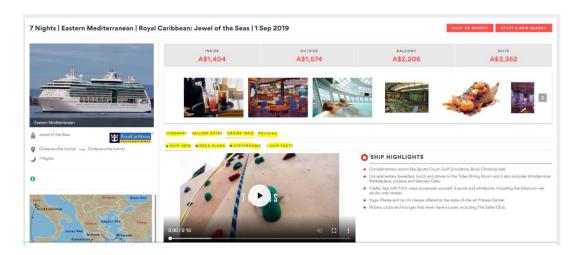
7. If you can't find the cruise departure for a specific itinerary, you can always select 'Show More Dates' to view other departures during that period:



8. Once you have decided on a cruise, click 'Continue' on the relevant cruise:



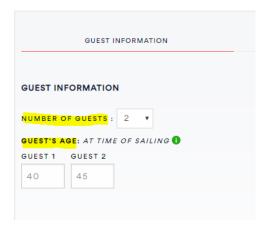
9. This will take you the Cruise Information screen. This page includes Ship info, deck plans, information on the staterooms, restaurants and entertainment:



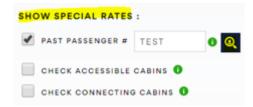
10. Once you have gone through this with the passengers, you can select 'Continue' at the bottom right of the screen:

CONTINUE

11. Select the number of passengers sailing and enter their age as of the last day of the cruise itinerary:



12. On this screen you can also search past passenger numbers (if offered by the cruise line) by entering the name and clicking the blue search icon and select any other special requirements, as below:



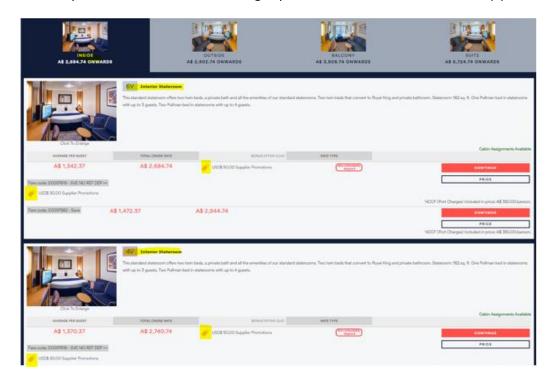
13. Once you have entered all the relevant information, select 'Continue':



14. On this screen, you can select the desired cabin and rate. At the top of the screen you have the cabin categories available:



15. Once you select the cabin category a list of available rates will appear:

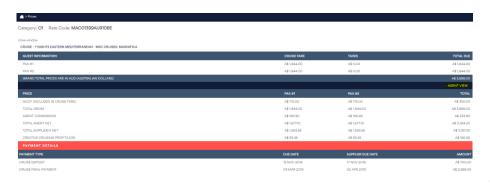


Please note: You will also be able to see special rates like group allocations, current promotions, etc. via the icons highlighted above.

16. Once you have decided on a fare, make a selection by selecting 'Continue':



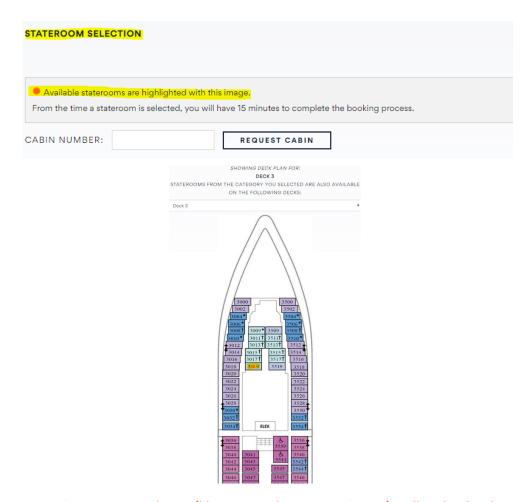
17. If you would like to see the commission breakdown before selecting a particular fare, you can select 'Price' and it will bring up a new screen with a breakdown of costings, including commission:



18. If you are booking a 'Deposit Non Refundable' rate then you will receive the below pop up. Please ensure you read and advise the clients before selecting 'Continue':

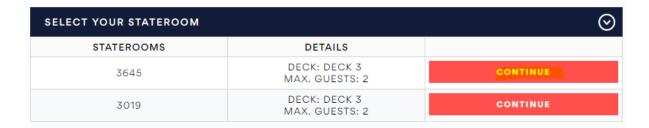


19. Once you have acknowledged the pop up, you will be taken to the *Stateroom Selection* screen. Here you will be able to view the deck plan of the ship and available cabins:



Please note: Some cruise lines (like one's that use POLAR) will only display a small selection of available cabins. If you are after a specific cabin and do not see it on the deck plan, you can search via the 'Request cabin' field.

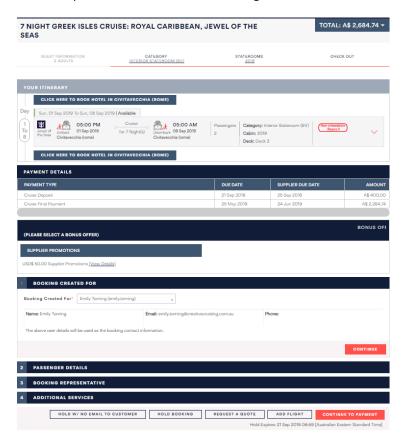
20. You can select the available stateroom by either clicking on the available cabin on the deck plan (Page 8) or by selecting 'Continue' in the *Select Your Stateroom* section:



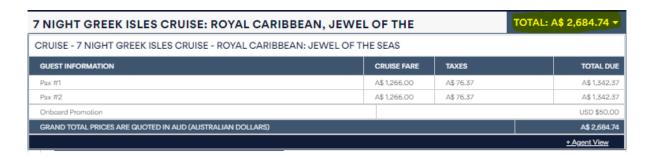
21. This will take you to the *Customer Profile Search* screen. If you have passengers that have booked with us before, you can look up their details in this screen. Otherwise you can just click continue:



22. This will take you to a *Summary* screen. Here you can add the passengers details, view the price breakdown, add other services (hotel or air) and either save as a quote or hold as a booking:



23. To view the price breakdown, click on the 'Total' on the top right of the screen:



24. To see the commission breakdown select '+ Agent View':



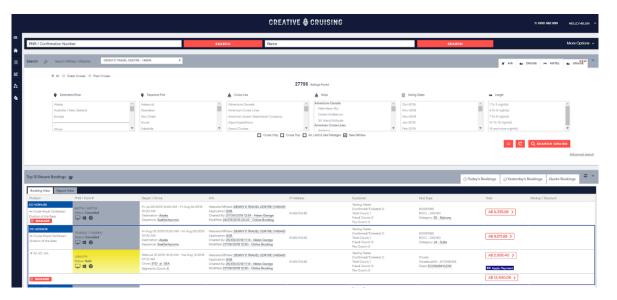
25. To learn how to save a quote, please refer to the next section in the manual.

MY ACCOUNT

• To access the 'My Account' screen after you have logged in, select the 'Hello' drop down and 'My Account':



• This will take you to the 'My Account' screen:



• From here, you can see a list of your Top 10 recent bookings and quotes:



• You can also do cruise searches from this screen:



 You can search for references via the reference number or passenger name:

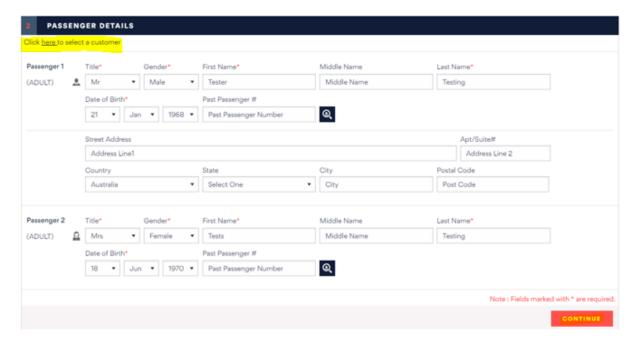


Please note: you can also select more options to the right of this search bar. This will let you search via email, booking created date and departure date.

- On the left hand side of the 'My account' screen, you also have the below icons:
- This Icon widens the menu bar.
- Directs you to the 'My Account' screen.
- Directs you to the 'Cruise Search'.
- Generate reports on bookings/quotes you have made.
- Add passenger profiles through this icon.
- Amend agent profile details.

HOW TO SAVE A QUOTE

 Once you have completed your cruise search and you would like to save the search as a quote, you will need to enter the passengers information into the 'Passenger Details' tab on the summary screen and select continue:

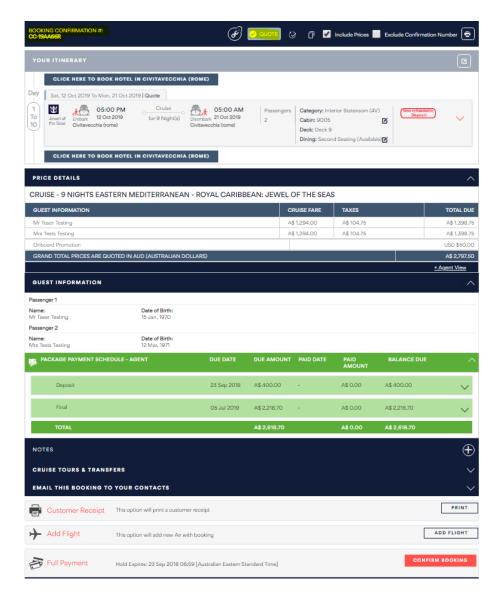


Please note: anything marked with a * is compulsory. You can also search for existing customer profiles on the top right of the 'Passengers Details' tab (highlighted above).

2. Select 'Request a Quote' at the bottom of the Summary screen:



3. You will then be taken to a confirmation screen where you will be able to view the pricing breakdown and the payment details. You will find the quote number on the top left of the screen under 'Booking confirmation #':



Please note: you will be able to identify that this is a quote by this symbol at the top of the page



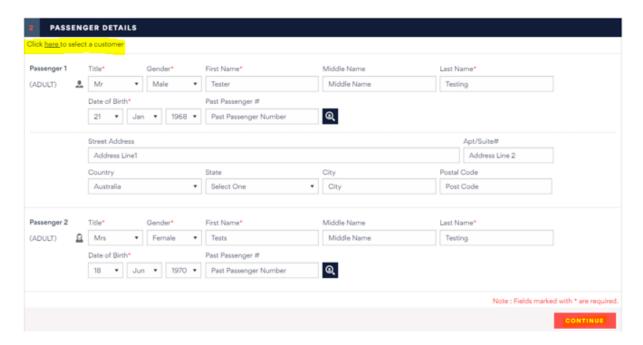
HOW TO MAKE A BOOKING

There are two ways to convert a cruise quote to a booking:

- Continue with booking flow;
- Converting a stored quote to a booking.

Continue with booking flow

1. Once you have completed your cruise search and are at the summary screen, enter in the passengers information in the 'Passenger Details' tab and select 'Continue':



Reminder: anything marked with a * is compulsory. You can also search for existing customer profiles on the top right of the 'Passengers Details' tab (highlighted above).

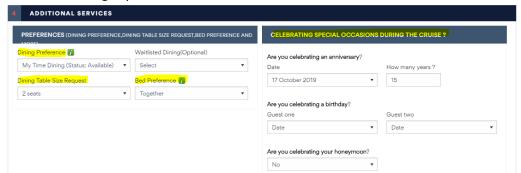
2. You will then need to enter the Booking Representative. Please enter the following Creative Cruising information:

o Email: reservations@creativecruising.com.au

o Phone: 1300 362 599



3. Lastly, before selecting 'Hold Booking', you need to add the dining and bedding options under the 'Additional Services' tab:

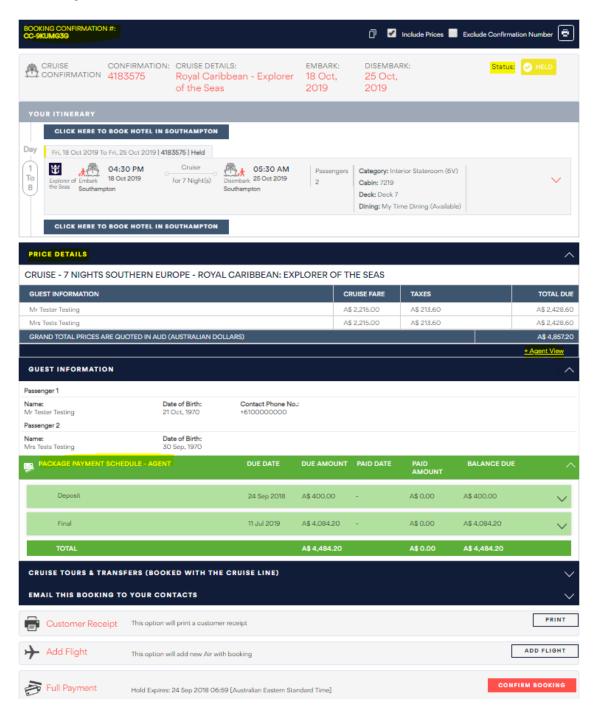


Please note: In this tab you can also use this tab to add special occasion information.

4. Once you have entered all the information, you can select 'Hold Booking' at the bottom of the screen:



5. Once booked, you will be taken to a summary screen where you will be able to view the pricing details and payment details. You can also see the booking number on the top left of the screen as well as the status of the booking on the top right. A cruise line reference will also be generated:

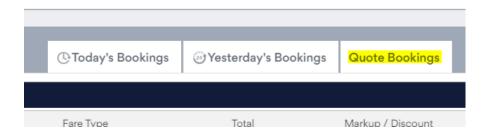


Converting a stored quote to a booking

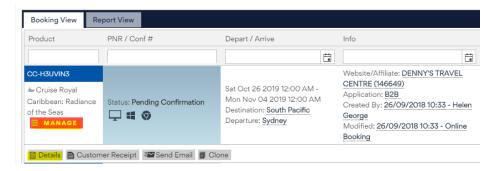
1. You will need to look up the quote number. This can be done 2 ways. The first is by searching the reference number in the search bar at the top left of the 'My Account' screen:



2. The second way is looking up your list of quotes by going to the 'Quote Bookings' tab in the 'My Account' screen:



3. One you have the quote you would like to convert to a booking, select the 'Manage' tab and then 'Details:



4. This will take you to the details page of the quote. From here you will need to check if the prices and cabin are still available by selecting the 'check availability' icon ☑. This is located on the top right of the blue banner:



5. If everything is still available, then the screen will refresh and you will able to select 'Hold Booking'. If the rate or cabin is no longer available, then you will be taken back to the availability screen where you will have to select a new rate/cabin.

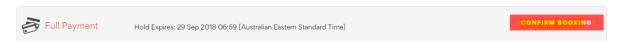
HOW TO MAKE A PAYMENT

Similar to making a booking, there are two ways you can make payment:

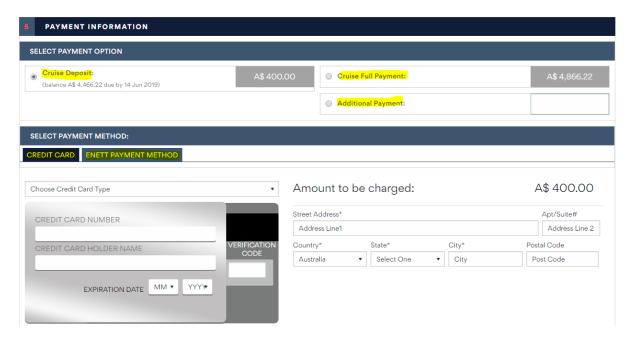
- Straight after making a booking, or;
- Retrieving a stored booking.

After Making a Booking

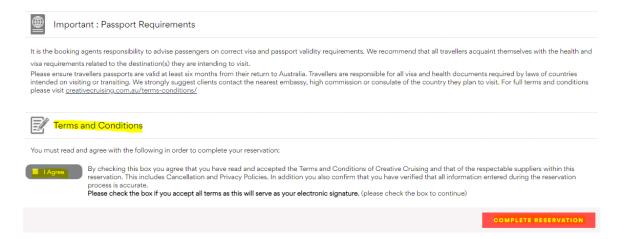
1. On the summary screen of the booking you have just made, there is a 'Confirm Booking' button at the bottom of the page. This is where you will make payment on the booking:



2. Once you have selected 'Confirm Booking' you will be taken to the 'Payment information' screen. Here you have the option to pay via credit card or ENETT only. You can select to pay either the deposit or full payment:



3. Once you have entered in the payment information, you will need to agree to the Terms and Conditions before selecting 'Complete Reservation':

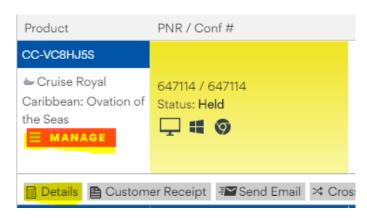


Retrieving a booking

1. To make payment on a booking you made previously, you will need to retrieve the booking first. You do this by either searching for the booking reference in the top banner or looking at your list of 10 most recent bookings (this depends on how long ago you made your booking and how many you had made since):

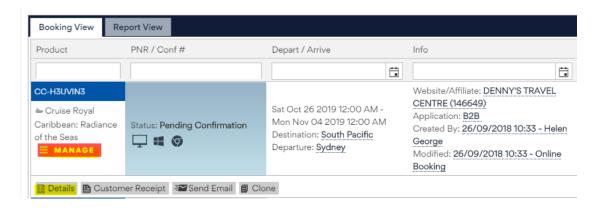


2. Once you have retrieved your booking, click on 'Manage' and then 'details'. This will take you to the summary page where you can follow the above steps to make payment:



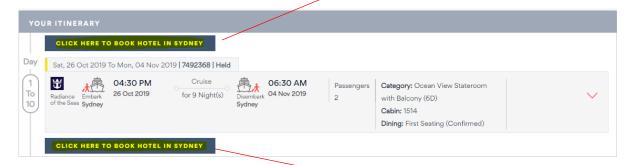
HOW TO ADD A HOTEL

1. Retrieve your booking by searching in the 'My Account' search tab, then click 'Manage' and 'Details:



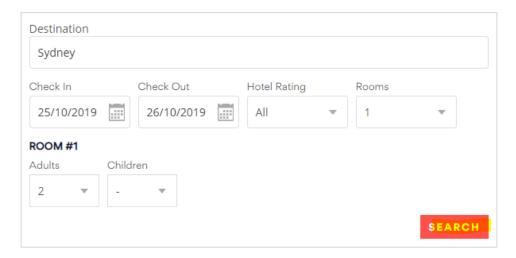
2. This will take you to the summary page of your booking. To add pre-cruise accommodation, select on the top 'Click here to book hotel' button. To add post-cruise accommodation, click on the bottom 'Click here to book hotel' button:

Pre cruise accommodation



Post cruise accommodation

3. You will be taken to the search screen. This screen pre populates the information based on which hotel button you selected. You can change the default destination. If you would like to amend the dates in this screen, be aware that you can only change the dates either before or after the cruise based on what button you selected in the previous screen. Once you have entered the relevant information, click 'Search':

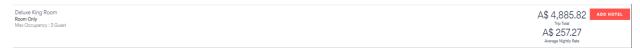


Please note: The system will pre-populate the cruise port geo-location, so keep this in mind when searching for accommodation.

4. This will bring up a list of results available based on what you requested. On the right hand side, you will also see the average nightly rate as well as the trip total. Once you have picked the hotel, click 'Continue':



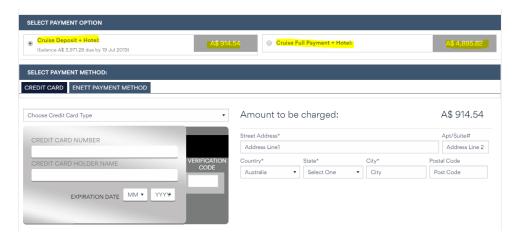
5. You will then be able to select the room type the passengers would like. Once you have picked the room type, select 'Add Hotel':



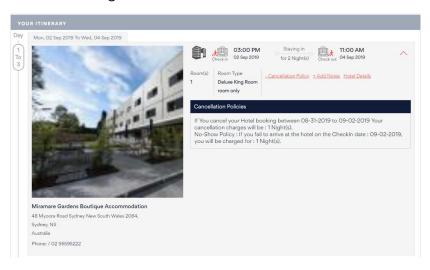
6. You will then get a 'Booking Options' pop up where you can either 'Save for later' or 'Continue to payment'. The save for later option will put the hotel into the booking as a quoted item only and will not hold as a booking. If you choose to leave the hotel as quoted, someone from our Reservations Team will contact you after confirming the availability and the pricing of the quoted hotel. To book and confirm the hotel, you will need to make payment by selecting 'Continue to Payment':



7. Once selecting 'Continue to Payment, you will be taken to the payment options screen. Please note on this screen, if you have not already paid deposit on the cruise, you will have to pay for both the hotel and the cruise deposit or final payment:

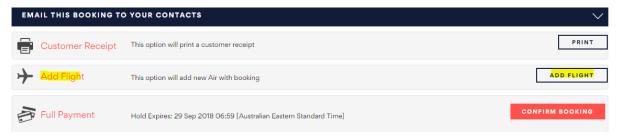


8. Once you have made payment, your hotel will drop into the summary screen of the booking:

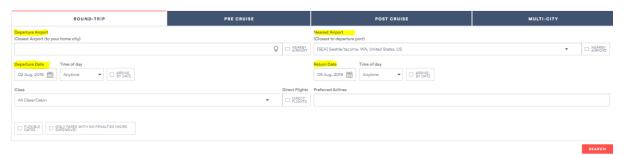


HOW TO ADD FLIGHTS

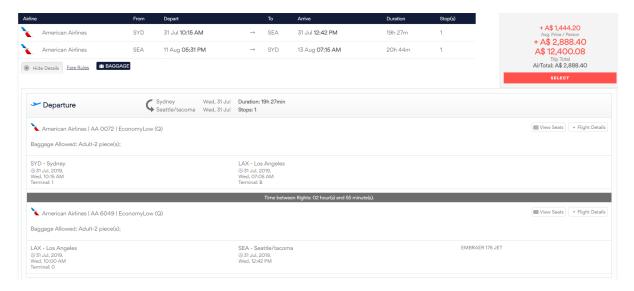
1. Similar to making payment on a booking, you will find the option to add flights at the bottom of the booking summary page. You can search for flights by selecting the 'Add Flight' button:

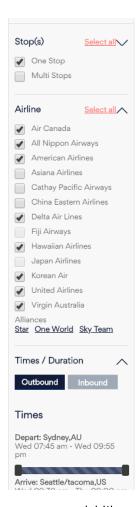


2. The flight dates will default to the dates of the cruise, so you will need to amend these to the dates you need. You will also need to add the departure city and, if required, amend the arrival city. Once you have added the details, click 'Search':

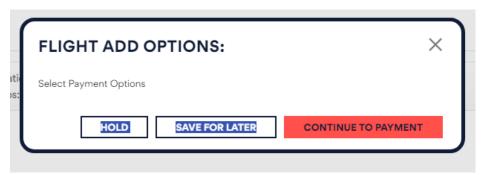


3. All the available flights will appear in a list. You can filter these on the right hand side of the screen by selecting number of stops you would like and the preferred airlines you wish to display:





4. Once you know what flights you would like to book you can click 'Select' on the right hand side of the screen. You will then get a pop up to either 'Hold', 'Save for later' or 'continue to payment'. Similar to adding a hotel, the save for later option will put the flights into the booking as a quote only and will not actually hold a PNR. If you select this option, someone from the reservations team will contact you after confirming the pricing and availability. If you select 'Hold' the flights will be reserved with a confirmed Passenger Record Locator (PNR), pending Ticketing Time Limit (TTL):



Please note: Airline TTL's will need to be confirmed by the Creative Cruising Reservations Team. It's also worth noting that we are not open on weekends for ticketing.

5. Once you have selected your option, your flights will appear on the summary page of your booking:

